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Factsheet

The Midland Hotel is open! Urban Splash have restored this iconic 1930's Art Deco hotel, originally designed by Oliver Hill. Saving this building and bringing it back to use will be a key signal of Morecambe's regeneration.

Full postal address	Marine Road West, Morecambe, Lancashire, LA4 4BU
Project background	Originally opened in 1933, commissioned by LMS Railways and designed by Oliver Hill, this Art Deco hotel created a stunning addition to the promenade of Morecambe. Urban Splash acquired the Midland Hotel in 2003.
Use/s	Hotel, leisure
No. of hotel rooms	44
Total project size	0.4 ha
Start on site date	June 2005
Current status	Completed
Completion date	June 2008
Jobs created	80
Architect/s	Union North
Key consultants	Simon Fenton Partnership [QS]
Partners	North West Regional Development Agency Lancaster City Council English Heritage Heritage Lottery Fund
Planning authority	Lancaster City Council
Microsite	www.midlandmorecambe.co.uk
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